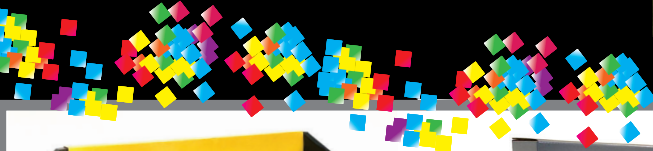




# LAMB & ASSOCIATES PACKAGING, INC.

FOUNDED IN 1981

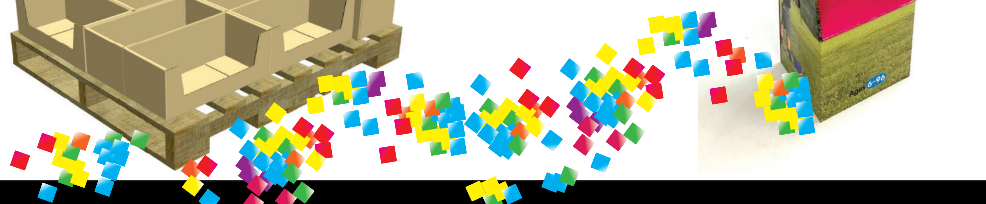
Lamb & Associates Packaging, Inc. set out to become a premier packaging manufacturer, with a focus on quality, service and on-time delivery.



- ★ Corrugated boxes, partitions, and pads
- ★ Die cuts and coated materials
- ★ Point of purchase displays
- ★ Specialty glued items, such as auto-lock bottom cartons and pre-glued trays.
- ★ Litho laminated items, 4 color flexo and Digital Printing
- ★ Up to four color print capabilities
- ★ Contract Packaging Services
- ★ Stretch films, bubble wrap, and foam



- CAD Packaging Design
- Packaging Graphic Design
- 3D Rendering Concepts
- Printed Samples - Mock-Up's
- Cape Palletizing Configuration
- Third Party ISTA LAB Testing





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PRIVATELY OWNED TRUCKING FLEET

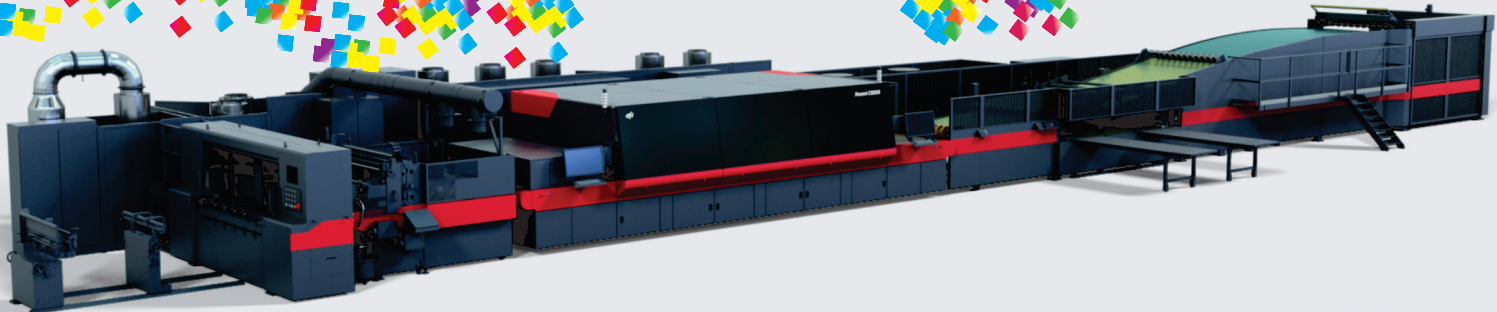


DIGITAL PRINTING



Ask us about our new Digital Press  
**Nozomi C18000**

*Production Speeds  
Near Litho Quality Print  
Print on demand*



### Contact Address

Lamb and Associates Packaging, Inc.  
1700 Murphy Drive  
Maumelle, AR 72113

### Phone Numbers

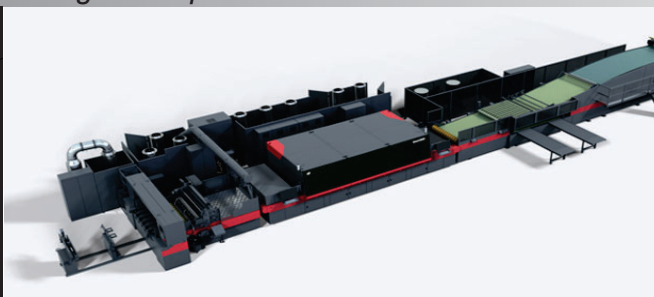
Phone: (501) 851-0800  
Fax: (501) 851-6315

### Contact Email

Sale: [Sales@lambpackaging.com](mailto:Sales@lambpackaging.com)  
Design: [Designs@lambpackaging.com](mailto:Designs@lambpackaging.com)  
Employment: [Jobs@lambpackaging.com](mailto:Jobs@lambpackaging.com)

### Website

[lambpackaging.com](http://lambpackaging.com)



## TOP 10

### Most Common Issues With Digital Files

- Missing links
- Missing or incorrect bleeds
- Incorrectly sized artwork.
- Art on wrong dieline.
- Missing or incompatible fonts
- Critical copy too close to knife or scores.
- Raster artwork submitted at less than 300dpi.
- Links are incorrect format for printing example PNG.
- Art file not layered, everything on one layer.

## UPLOAD ART FILES TO

<https://portal.lambpackaging.com/u/d/7051cb2ea44e414b8c93/>

### Live Artwork

- Print Area: Min 24"x24" / Max 71"x118"
- Live Files from the Following Applications are preferred:
- Illustrator, InDesign, Photoshop.
- All standard graphic design industry file formats can be handled.
- Note: Items set to overprint may be not visible when printed!

### Pictures and Links

- Recommend to use a minimum resolution of 300 dpi (at final size)
- Depending on the design for very large format pictures, 175 dpi @ 100% may suffice.
- The color mode should be set to CMYK. RGB data and special colors must be converted to CMYK.

### Bleed

- Bleed is necessary to counteract cutting mis registration and should be 1/4" on all sides.
- Logos and text must be placed at least 3/8" from cut or scores.

### Line

- 2.0pt line reverse
- .25pt on positive
- avoid multi color process on small line work
- solid black best results. few colors the better.

### Fonts

- Embed all fonts in the PDF. For live Art files, all necessary fonts must be included with the job or converted to outlines.
- 9pt min on reverse
- 8pt min positive
- Best results on fonts solid black, avoid multi color build of fonts, fewer process colors the better on small fonts

### Overprint Settings

- Check the file for correct overprint settings – White objects set to overprint are not visible when printed!

### Vector Elements

- Text, SPOT Colors, Barcodes, Logos, etc should be designed as Vector Elements
- Text is preferred to be outlined, if not, the font must be embedded/linked in the file
- SPOT Colors are preferred, Pantone #'s should be defined from your swatch Books.
- Logos must have SPOT colors or CMYK values defined
- Barcodes should be created in PURE Black, no Composites or Rich Black.
- UPC type barcodes must be a minimum of 2 1/2" across left and right see image below.



All other container style bar codes must meet standard minimums sizes or larger for best scanning results.

### Raster Images

- Raster Images must have a minimum resolution of 300ppi.
- Must be embedded in file or attached as a link.

### Additional Considerations

- No Traps
- Art should bleed across all the crease and cut lines where applicable a minimum of 5/16"
- Structural die lines should be supplied in DXF or ARD if not layered in the art file.
- Provide a Color Proof when possible.
- Color Profiles should be embedded in the file and noted.

### When creating PDF's, keep the following in mind:

- Use PDF version 1.4 or higher (with transparencies) when exporting from Illustrator, InDesign or ArtPro. Embed all fonts and select the Press Quality option.
- If the file contains a dieline, use a SPOT Color for it and set it to overprint.
- Artwork must be centered on the dieline and at actual size

## **Checklist**

Please ensure to complete the following checklist prior to submitting your job. Items confirmed as being incomplete could delay schedule and/or be subject to additional charge(s) by the press department.

- \* Document dimensions are the correct size and scale for production
- \* Structure is on a separate layer and the original CAD file is included with the job (.ai, dxf, dwg, or eps).
- \* All fonts are included or converted to outlines
- \* All supporting images or links are included. Saved at 300 dpi, full size in a links folder.
- \* SPOT Colors are noted and/or converted to their CMYK equivalents.
- \* Overprints have been turned off.
- \* Graphics have been created with 1/4" bleed over all cuts or creases as required.
- \* All text and logos are 3/8" away from scores or knife rules.
- \* All color targets have been provided. (Contract proof, production sample and draw downs).
- \* Logos are in vector format and SPOT colors are noted.
- \* Contact name, telephone, and email information is included.
- \* Bar codes must meet specifications and scan correctly.